

Statistics for Management, (Seventh Edition)

By David S. Rubin,Masood Husain Siddiqui,Richard I. Levin,Sanjay Rastogi

Pearson Education, 2012. Softcover. Book Condition: New. 5th or later edition. Statistics for Management is a comprehensive textbook designed to help students understand the statistical concepts and applications used in business and management situations. As in case of the earlier editions, this edition too omits complex notations in favor of graphic and verbal explanations and aims to explain the subject with a practical orientation. Examples from the real world are discussed to explain how the textbook principles work in professional practice. Written in a simple and lucid language, this book is an excellent resource for students pursuing management courses. Contents: 1. Introduction. 2. Grouping and Displaying Data to Convey Meaning: Tables and Graphs. 3. Measures of Central Tendency and Dispersion in Frequency Distributions. 4. Probability I: Introductory Ideas. 5. Probability Distributions. 6. Sampling and Sampling Distributions. 7. Estimation. 8. Testing Hypotheses: One Sample Tests. 9. Testing Hypotheses: Two-Sample Tests. 10. Quality and Quality Control. 11. Chi-Square and Analysis of Variance. 12. Simple Regression and Correlation. 13. Multiple Regression and Modeling. 14. Nonparametric Methods. 15. Time Series and Forecasting. 16. Index Numbers. 17. Decision Theory. Printed Pages: 1016.

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