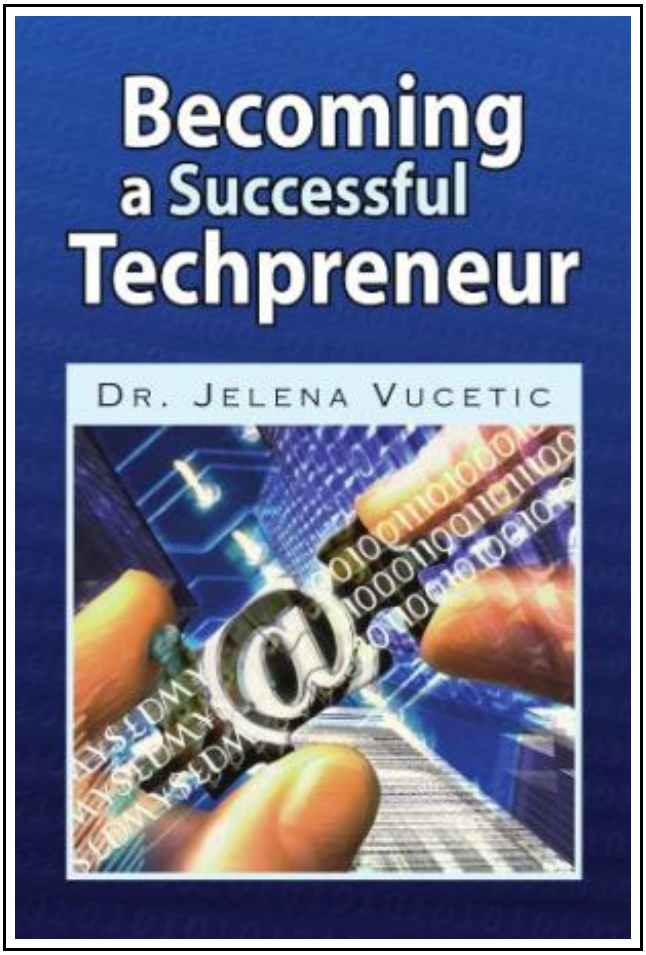
Becoming a Successful Techpreneur



Filesize: 4.17 MB

Reviews

It is simple in read through safer to comprehend. This is for anyone who statte that there was not a really worth reading through. It is extremely difficult to leave it before concluding, once you begin to read the book.

(Samanta Klein)

BECOMING A SUCCESSFUL TECHPRENEUR

DOWNLOAD PDF

To get **Becoming a Successful Techpreneur** eBook, make sure you click the web link below and save the file or get access to other information which might be highly relevant to BECOMING A SUCCESSFUL TECHPRENEUR ebook.

Xlibris Corporation. Paperback. Book Condition: New. Paperback. 604 pages. Dimensions: 9.1in. x 6.1in. x 1.5in.Aspiring high-tech entrepreneurs around the world dream about starting their own business. Their ideas for a new product or service may be innovative, attractive to the market and financially very promising. However, most of these ideas will not be transformed into commercial products due to the inventors lack of courage to start his or her own business, insufficient financing, inadequate management, fierce competition, poor market timing or ineffective product launch. Also, modern business environment has become more challenging for new entrepreneurs, due to: increased global competition and pressure to minimize the operating costs, increased technological complexities and demands for multidisciplinary, virtual teams, limited financing opportunities, and growing pressure to protect the intellectual property. Focusing on unique challenges of starting, growing and selling a high-tech business, this book addresses the following issues: - Making a decision to start a business; - Ownership and control; - Organizational, legal and administrative issues; - Creating new high-tech products and markets; - Effective financing and strategic alternatives as the business grows; - Understanding intellectual property and other business laws; - Dealing with the global competition; - Leveraging on information technology; - Hiring and managing traditional, virtual and global employees; - Exit strategies. This book is for: - aspiring, first-time entrepreneurs interested to learn how to start, develop and sell an independent, small business or consulting firm in the high-tech industry. These readers may be recent college graduates, experienced or retired professionals and military, whose background includes electrical engineering, computer science, telecommunications, project management and any other relevant disciplines. Their areas of expertise include: embedded systems, digital signal processing, wireless technology, telecommunications, computer architecture, computer networks, software engineering, Web design and applications, multimedia, multidisciplinary projects, project management, data warehousing, data mining, information...

Read Becoming a Successful Techpreneur Online
Download PDF Becoming a Successful Techpreneur

Other Books



[PDF] The Poems and Prose of Ernest Dowson

Click the hyperlink beneath to get "The Poems and Prose of Ernest Dowson" file.

Read PDF »



[PDF] Dont Line Their Pockets With Gold Line Your Own A Small How To Book on Living Large

Click the hyperlink beneath to get "Dont Line Their Pockets With Gold Line Your Own A Small How To Book on Living Large" file.

Read PDF »



[PDF] Too Old for Motor Racing: A Short Story in Case I Didnt Live Long Enough to Finish Writing a Longer One

Click the hyperlink beneath to get "Too Old for Motor Racing: A Short Story in Case I Didnt Live Long Enough to Finish Writing a Longer One" file.

Read PDF »



[PDF] Kindle Fire Tips And Tricks How To Unlock The True Power Inside Your Kindle Fire

Click the hyperlink beneath to get "Kindle Fire Tips And Tricks How To Unlock The True Power Inside Your Kindle Fire" file.

Read PDF »



[PDF] Passing Judgement Short Stories about Serving Justice

Click the hyperlink beneath to get "Passing Judgement Short Stories about Serving Justice" file.

Read PDF »



[PDF] Gypsy Breynton

Click the hyperlink beneath to get "Gypsy Breynton" file.

Read PDF »