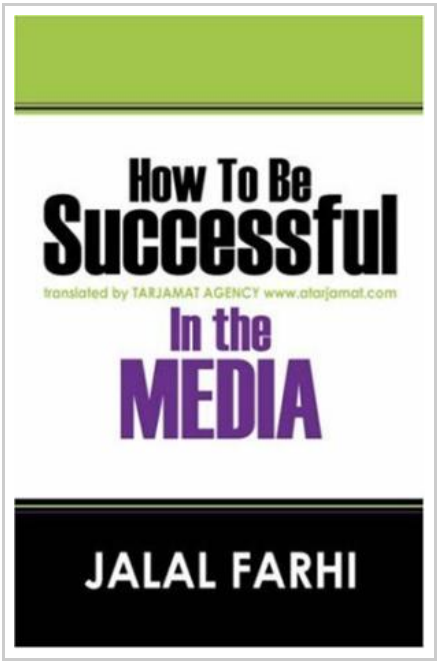


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How to Be Successful in the Media: Translated by Tarjamat Agency WWW.Atarjamat.com (Paperback)

By Jalal Farhi

Outskirts Press, United States, 2008. Paperback. Book Condition: New. 216 x 140 mm. Language: English . Brand New Book ***** Print on Demand *****.How To Be Successful In The Media Praise be to God. Prayers and peace upon the Messenger of God and the seal of all prophets and messengers. The world is currently facing great challenges on all the economic, social and cultural levels. This renders it necessary for mass-media establishments to raise the level of employees in the field of media, enabling them to live up to the responsibility of facing these challenges. This is particularly necessary due to the availability of modern techniques developed with the help of modern technology and scientific advances which assist in preparing and creating fields of expertise for learners and employees in the field of media. This leads to the graduation of a group of highly prepared and efficient media personalities capable of facing the challenges of this age. The successful media man is able to understand the role of multimedia channels in the community through comprehension of political, economic and social influences that help in forming this role. Therefore, students at the faculties of mass media, or learners taking courses in...

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