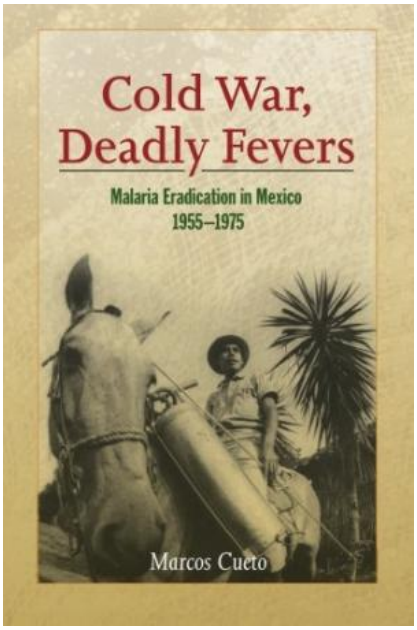


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Cold War, Deadly Fevers: Malaria Eradication in Mexico, 1955-1975

By Marcos Cueto

Johns Hopkins University Press. Paperback. Book Condition: new. BRAND NEW, Cold War, Deadly Fevers: Malaria Eradication in Mexico, 1955-1975, Marcos Cueto, In the mid-1950s, with planning and funding from the United States, Mexico embarked on an ambitious campaign to eradicate malaria, which was widespread and persistent. This new history explores the politics of that campaign. Marcos Cueto describes the international basis of the program, its national organization in Mexico, its local implementation by health practitioners and workers, and its reception among the population. Drawing on archives in the United States, Mexico, and Switzerland, he highlights the militant Cold War rhetoric of the founders and analyzes the mixed motives of participants at all levels. Following the story through the dwindling campaign in the late 1960s and early 1970s, Cueto raises questions relevant to today's international health campaigns against malaria, AIDS, and tuberculosis.

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